# Visteon<sup>®</sup> 100% New Starters

### Brand New OE Quality Offers Drivers Added Confidence

The latest Visteon OE technology and the best quality components and parts are found in Visteon 100% New Starters. No parts have been affected by weather, engine heat or previous use because no parts are remanufactured. New starters made with factory fresh new parts offer maximum cranking power delivered over a longer life.

100% New Starters are performance tested to meet Visteon OE quality standards for current draw and running torque. The newest OE technology improvements are integrated for improved performance.

Because Visteon is a global supplier of starters to new vehicle manufacturers, OE systems experience provides advantages in engineering, manufacturing and testing. It's one of the big reasons Visteon 100% New Starters install quickly, fit perfectly and provide dependable, long-lived service.



Aftermarket Source for OE Quality<sup>™</sup>

# Visteon<sup>®</sup> 100% New Starters

#### The Newest OE Starter Designs Feature More Output And Compact Size

The starters pictured at right are typical examples of Visteon 100% New Starters for late model applications. Their advanced high output design outperforms traditional starters while saving weight and taking less underhood space. Installers can provide their customers with these benefits:

#### Features

t Excellent durability

Designed and built to provide 50,000 starts

Engineered to resist vibration and environmental extremes

Permanent magnet design with optimized magnetics

Wide variety of applications

potential 10+ years of service life

Ultra reliable for the toughest vehicle applications

Light, compact design easy to install

Fewer part numbers

# **Performance Testing**

Visteon 100% New Starters are tested to make certain they meet Visteon OE quality standards for their applications. The OEM laboratory facilities at Visteon support engineering and quality testing of aftermarket products, including new starters. At the laboratory, production samples are performance tested based on their application.



## **Testing Steps**

- O Free spin (spinning at speed to make test measurements)
- O Check current draw
- O Check running torque
- O Check stall torque
- O No-load life test
- O Load life test (preload starter based on application load specification)

Installers can depend on Visteon 100% New Starters to install easily and offer OE quality performance.



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